

Job Title: Media Specialist

Employment Dates: July 2 – August 25, 2023

Organization: Canadian Cancer Society's Camp Goodtimes

WHY JOIN THE CANADIAN CANCER SOCIETY (CCS)?

The Canadian Cancer Society works tirelessly to save and improve lives. We fund the brightest minds in cancer research. We provide a compassionate support system for all those affected by cancer, across Canada and for all types of cancer. As the voice for people who care about cancer, we work with governments to shape a healthier society. No other organization does all that we do to make lives better today and transform the future of cancer forever.

COME AS YOU ARE

At CCS, we embrace everyone's uniqueness and recognize the strength that lies in differences. We believe in the power of our collective potential and strive to achieve a more diverse, inclusive, and equitable workplace to empower and create opportunities for all. We welcome and encourage applications from all qualified candidates regardless of their gender, age, religion, race, ethnicity, and nationality. Particularly equity deserving groups, such as members of the BIPOC, and LGBTQ2+ communities, people living with disabilities, veterans, and anyone who may contribute to the further diversification of the Canadian Cancer Society. Together we unite and inspire all Canadians to change the future of cancer.

JOB OVERVIEW

The Canadian Cancer Society's Camp Goodtimes provides children and youth affected by cancer and their families with an unforgettable overnight summer camp experience in a medically supervised, safe and supportive environment. We have been committed to providing a camping experience for children affected by cancer since 1985.

The Canadian Cancer Society believes that time spent at camp allows kids to just be kids, away from their diagnosis. Camp Goodtimes is proud to provide programming that gives joy, confidence, support, and hope for children with cancer and their families.

The Media Specialist is onsite during all camp sessions to capture the magic moments of camp in pictures, on video and through social media. Photos and videos will be shared with participants and volunteers each week and used in Camp Goodtimes marketing.

This position is a member of the leadership team at camp and report directly to the Camp Director. They work as a team to build a positive camp culture and ensure the safety and overall well-being of camp participants. The leadership team is responsible for the planning and delivery of volunteer and program team training.

COMMITMENT:

- May 12, 13, June 10, 11, 27, 28 – In person training in Vancouver or at camp at Loon Lake Lodge and Retreat Centre, Maple Ridge, BC
- July 2 – August 6th, 2023 – on-site living at camp for 6 sessions at Loon Lake Lodge and Retreat Centre, Maple Ridge, BC (at least 24 hours off each week). Meals and accommodation included.
- August 11 – 25, 2023 – on-site living at camp for 3 sessions at Camp Pringle, Shawnigan Lake, BC (at least 24 hours off each week). Meals and accommodation included.

WHAT YOU'LL BE DOING:

- Deliver nine weekly camp videos for campers and volunteers to view at the end of each week.
- Capture high quality photos of camp life to be distributed to campers and volunteers
- Capture and edit professional family portraits for each family at family camp sessions



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- Under the direction of the Camp Director, interview camp participants, volunteers and staff throughout the summer to create and edit a professional end of season video for donors and supporters
- During camp sessions post on Camp Goodtimes Instagram and Facebook social media platforms. Follow all Canadian Cancer Society guidelines for posting.
- Under the direction of the Marketing team, capture and edit high quality photos and video clips that can be used for promotional materials for the Canadian Cancer Society at large.
- Actively contribute to our culture of justice, belonging, equity, diversity, and inclusion by ensuring that all staff feel represented and heard regardless of their gender, age, religion, ethnicity, and nationality or race.

QUALIFICATIONS:

- Excellent ability to photograph and work with children and youth in a recreational setting
- Creative team player
- Experience working with programs such as In Design, Adobe Illustrator and Photoshop
- Experience with photography and videography
- Experience video editing
- Previous camp experience an asset
- Current Standard First Aid and CPR-C
- Criminal Record Search including vulnerable sector check (once hired)
- Must provide evidence of up-to-date childhood immunizations

WHAT YOU CAN EXPECT FROM US:

CCS offers meaningful opportunities to help make a difference in the lives of Canadians with cancer, their caregivers, families, and communities. We are committed to building and nurturing an inclusive community for our employees by highlighting their unique experiences. We value diverse skills and strongly encourage applications from all qualified candidates. CCS is committed to fostering a culture that is inspiring, supportive and exemplifies our core values:

MORE INFORMATION ABOUT CAMP GOODTIMES EMPLOYMENT OPPORTUNITIES:

[Camp Goodtimes employment opportunities](#)

HOW TO APPLY:

Click the position to apply online: <https://campgoodtimes.org/by/get-involved/employment-opportunities/>

Qualified candidates are invited to submit their resume and cover letter by Feb 2, 2023.



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