BRITISH COLUMBIA CAMPS ASSOCIATION

2023 Corporate Sponsor Information

PROMOTING SAFE AND QUALITY CAMPS IN BC

CONTACT US

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bccamps.org

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@BCCAMPS

About the BC Camps Association

The British Columbia Camps Association (BCCA) believes that safe and quality camp experiences play an integral part in the development of children, youth and adults and contribute to healthy communities.

As a governing body, we effectively achieve this by:

- Maintaining and promoting safety standards through a volunteer-driven accreditation process
- Providing current information to members about camp practices, as well as leadership, professional development and promotional services informing parents and the public about inherent benefits of accredited camps.

About the BC Camping Conference

January 29-February 2, 2023
Stillwood Camp & Conference Centre
Trade Show: February 1, 2023

The annual Camping Conference is our marquee event, which attracts over 200 attendees! The BC Camps Conference Trade Show is an opportunity to showcase your products and increase your market share. Conference attendees include Executive Directors, Program Directors, Food Service Managers, and Facilities Managers from camps across the province. This is your opportunity to network with camping professionals and showcase how your product will benefit their camps.

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BC Camps Association

Corporate Sponsorship Package

Sponsorship Benefits	GOLD	SILVER	BRONZE	Trade Show Only
	$850	**$600**	**$350**	**$200**
• Featured Presentation at a Conference Meal	✓			
• Featured Keynote Sponsorship	✓			
• Featured Workshop Sponsorship		✓		
• Feature article in BCCA newsletter	✓			
• Four shout outs on BCCA social media	✓	✓		
• Logo featured on BCCA & BCCC website	✓	✓	✓	
• Logo on BCCA Newsletters	✓	✓	✓	
• BCCA Membership & AGM Voting Rights	✓	✓	✓	
• A six foot table at Conference Tradeshow	✓	✓	✓	✓
• Contact list of BCCA members & conference attendees for direct marketing	✓	✓	✓	✓

Partner with the BC Camps Association today!

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Corporate Sponsorship Package

Registration and Agreement

To become a BCCA Corporate Sponsor please contact us at info@bccamping.org. Upon registration the Sponsor will choose their Sponsorship level and payment will be processed. The Sponsorship fee payable by the Sponsor to the BC Camps Association shall be in accordance with rates published in the Corporate Sponsorship Package of that year or as otherwise agreed to in writing by both parties.

Sponsorship Term

Sponsorship term is for one calendar year (January 01 to December 31). Registration for the next upcoming Trade Show is included (may fall outside of sponsorship year).Sponsorship and sponsorship benefits will renew automatically upon completion of the year unless the Sponsor terminates sponsorship.

Sponsor Obligations

The Sponsor warrants that any description relating to its products of services in advertisements or conference distributions are true, accurate, and in no way illegal or defamatory. The Sponsor will supply copy for advertisements, newsletters, and conference distributions prior to copy deadlines, as advertised by the BCCA.

BCCA Obligations

The BCCA shall use its best endeavours to ensure the appearance of Sponsor's Advertisement but does not accept liability for the non-appearance of any advertisement. The BCCA shall use its best endeavours to procure high attendance to Sponsor's commercial presentations but shall not be liable for actual attendance levels being lower than those anticipated. Unless the parties have agreed to the position of the advertisement in the publication or on the website (in which case this shall be agreed in writing by the parties) the BCCA does not guarantee the position of any Advertisement in the Publication or on the Website.

Exclusivity

The BCCA does not guarantee that any sponsor will be the exclusive sponsor in a certain sponsorship level or a certain corporate or product category.

Changes/ Cancellations

Any changes made to the sponsorship agreement must be made in writing. In the event of the tradeshow being cancelled by the BCCA, the tradeshow portion of sponsorship ($200) shall be refunded. Refunds requests resulting from sponsor cancellations will not be considered if the BCCA deems that the Sponsorship or Conference entitlements have already been provided prior to the submission of the cancellation request.

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