

# British Columbia Camps Association



2021  
Annual Report



# BCCA 2021 ANNUAL REPORT

## 2021 BCCA BOARD OF DIRECTORS

President- Stephanie Deol (until Oct)  
Vice President- Stephen Jackson  
Treasurer- Samantha Bussieres  
Secretary- Claire Friedrich (until Nov)  
Accreditation Chair - Paul Chatterton  
CCA Rep - Geoff Park  
Conference Co-Chairs-  
Kristen Hyodo & Cassie Bloy  
Members at Large - Stan Carmody,  
Craig Douglas & Lenea Grace

## BCCA STAFF

Program Coordinators  
Lauren Marutt (Jan-Sep) & Claire Friedrich (Nov-Dec)

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2022 Budget

## CONTACT US

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 BRITISH COLUMBIA  
CAMPS ASSOCIATION

 @BCCAMPS

# BC CAMPS ASSOCIATION

2022 ANNUAL GENERAL MEETING AGENDA  
FEBRUARY 1, 2022 AT 1:35PM VIA ZOOM

## 1. ADOPTION OF AGENDA

## 2. ADOPTION OF 2021 AGM MINUTES

## 3. ANNUAL REPORTS

- Acting President's Report
- Program Coordinator's Report
- Conference Report
- Accreditation Report
- TSBC Lobbying Report
- CCA Update

## 4. FINANCES

- Treasurer's Report & 2021 Finances
- 2022 Budget
- Fee Increases

## 5. ELECTIONS

## 6. ADJOURNMENT



# ACTING PRESIDENT'S REPORT

## *Stephen Jackson*

Here we are, another year under our belts. I think we can all agree that we're glad to see it in the rearview mirror. The continuously changing landscape of restrictions and orders has us reeling. Having to adjust time and time again is getting old, even for an industry famed for being adaptable. We dug deep. We worked hard. We made difficult decisions. And summer camps are still standing. We know that when the clock ticked past midnight and the calendar went from December 31st to January 1st it didn't magically erase the problems of 2021 or even 2020. But we do know this: if we continue to put one foot in front of the other and rally together the camping industry will see this through. We are not a group that goes quietly. We know what our industry means to society and we will not abide by its loss. British Columbia needs us, so when the dust settles, we'll still be here.

I am extremely proud of the Board for stepping up time and time again to face the challenges as they appeared. They not only continued the regular work of conference, accreditation and other tasks but also put countless hours into member communication, lobbying and Covid response. Paul Chatterton has once again amazed us all with the level of work he has put into communicating with the BCCDC and PHO, representing our needs. Parky (Geoff Park) engaged in a significant role with the CCA, lobbying on a federal level. Kristen Hyodo and Paul have continued to keep tabs on TSBC issues, making sure the voice of the BCCA is heard. Amidst all of this Stephanie Deol transitioned out of the role of President, Claire Friedrich replaced Lauren Marutt as the Program Coordinator and the board took on more responsibility for its finances as we transferred bookkeeping from Al Vetter to our Treasurer, Sam Bussieres. Cassie Bloy, Lenea Grace, Stan Carmody and Craig Douglas have also committed significant time, thought and energy to the needs of the BCCA and membership. We faced a lot of learning curves but I am glad to say that our Board has been extremely supportive of one another and has always remained professional and positive. Each of our board members has been a valuable asset to the team. I know Stephanie was appreciative of them. As I have stepped into the role of acting President I have also been appreciative of their support and patience. Thank you for your tireless and dedicated work.



It is impossible to predict what the next year holds. We don't know when Covid will become a footnote. We don't know what changes will become permanent. What I do know is that we will make it through. I also know that there is no other industry, no other group of people that I would rather have to weather a pandemic with than you.

### **Provincial Lobbying Update**

As we've mentioned previously, part of the struggle of lobbying was that no one in government was entirely sure where the summer camps sector fell. We were bumped around from ministry to ministry, initiative to initiative until finally we cut through the red tape and went straight to Geoff Meggs, Chief of Staff. Unfortunately, at that time we were instructed that there were no specific supports in place for summer camps.

In Camping,

Stephen Jackson - BCCA Acting President



# PROGRAM COORDINATOR'S REPORT

*Claire Friedrich*

Hello Everyone!

I am so happy to be working for the BCCA and all its members in a new role as the Program Coordinator after serving as the board secretary last year.

For those of you who don't know me let me introduce myself:

My experience with BC camps started 25 years ago as a camper and I have been involved ever since! I have spent the past 10 years on the staff team at Camp Pringle in Shawnigan Lake, most recently serving as their Executive Director since July 2019. My favourite camp activities include kayaking, swimming, tie-dye, singing campfire songs and sharing meals with great camp people.

I hit the ground running in this new role and am incredibly thankful for the support of the board in particular Paul Chatterton guiding me through the accreditation process. It has been a learning curve and I am so appreciative of the patience and grace all the member camps have shown me as I become accustomed to the program coordinator position. I would also like to sincerely thank Lauren Marutt for taking time to meet with me remotely for some cross training sessions to help me in the transition.

I have loved being involved with the 2022 Conference planning and am thankful to Kristen Hyodo, Cassie Bloy, Lauren Marghetti, Dave Horton & Paul Bailey for welcoming me to the team!

Looking to 2022 it will be a busy year for accreditation with visits planned for 20 camps! I am so excited to visit camps around our beautiful province and to get to know more of you and support you and your camps as best as I can. We are all in this together!

Claire Friedrich – BCCA Program Coordinator



# CONFERENCE REPORT

## *Kristen Hyodo*

The BC Camping Conference (BCCC) had a very successful, albeit different, year in 2021. Conference took place amidst the ongoing pandemic and shifted to meet the immediate needs of the camping community at that time. Moving to an online platform and two-day event, the conference committee worked hard to put forward a great program free of charge for camps. It was felt that the need to gather, share, and collaborate, far outweighed the need for conference to generate a little revenue for the BCCA and FCC. This year, we find ourselves in a similar place, still unable to gather in-person for our week-long event.

The 2022 BC Camping Conference will offer an incredible array of content for a nominal charge, serving to inspire and educate people during a time when burnout rates are likely high. We have a suite of speakers and workshops that we are looking forward to sharing with you all, and we hope they serve you well as you plan for your 2022 season. As always, the committee welcomes your feedback and suggestions as we look to consistently improve this event for membership.

Kristen Hyodo - BCCA Conference Chair



# ACCREDITATION REPORT

## *Paul Chatterton*

Perhaps second only to 2020 as being the most difficult summer for camps in BC, Dr. Henry kept us guessing until May 27th as to whether or not overnight camps would be permitted to operate in 2021. It was disheartening to know that the news came too late for many camps but we were surprised and delighted by how many camps were able to operate last summer.

**COVID-19 Guidelines** - Prior to beginning any accreditation business, the focus of the board was on the reopening of camps. Developing a constructive working relationship with the BCCDC, and subsequently the PHO, was a long process that renewed in earnest in March and culminated with the adoption of the BCCA Overnight Camp COVID guidelines as the standard operating procedure for all overnight camps. As we had hoped, this led to the Ministry of Education approving overnight school field trips and the creation of a specific set of guidelines. Current K-12 guidelines are still in effect and revised summer camp guidelines for 2022 will be developed.

**Accreditation Visits** - Accreditation visits were carried out at ten camps last summer. We attempted to limit travel outside of health regions and the fires and general busyness of the season added additional layers of complexity. The visit process often involves extra preparation by the host camp and visitors almost unanimously say they benefit from the inspection as much as the camp being visited. Thank you to those who volunteered last year and we will need many more in 2022.

**After the Inspection** - A successful accreditation visit doesn't end when the visitors drive away. Following the visit the lead visitor is responsible for sending the standards summary and visitor's comments to the BCCA program coordinator. The host camp is responsible for responding to any standards not met by submitting proof of compliance and/or through consultation with the BCCA.

Ensuring both of these tasks are completed in a timely manner is essential for the board to have the necessary information to reach a decision at our meeting in the fall. When this is not done the board may decide to revert the camp to Aspiring status. This places



an unnecessary burden on the time and resources of the BCCA staff person, board members and subsequently the visitors and host camp. Please ensure all paperwork and follow up correspondence is completed on time.

**Standards Update** - Each year a number of revisions are made to the accreditation standards in the interest of clarity, to respond to regulatory changes, or to keep up to date with current industry best practices. This year a committee led by Craig Douglas (Timberline Ranch) and Geoff Park (Camp Summit) looked at range sports to properly differentiate between air pellet rifles and firearms, and to improve operational procedures. A virtual meeting with camps that have pellet gun ranges will be scheduled in the coming months to discuss the standards and share best practices among camps.

We recognize that there is an opportunity for improvement in the training provided to visitors. Our current method of pairing an experienced Visit Lead with a Visit Second, who is typically less experienced with accreditation visits, is effective when the lead has a depth of experience and is familiar with interpreting and applying the BCCA standards. Questions often arise when visitors are less familiar with an aspect of the standards or if/how to apply their own judgement when a yes/no answer isn't so simple. Visitors should expect to hear more about a virtual training session closer to summer.

**Annual Accreditation Report** - Beginning this year, the BCCA is implementing an annual accreditation reporting process for camps in the years in between their on-site inspection. This will take the form of a questionnaire to ensure you are aware of relevant new standards, shift the focus of accreditation from the site visit to a continuous compliance process with an emphasis on ongoing quality improvement. More information will be available in the spring.

Paul Chatterton - BCCA Accreditation Chair

# CURRENT MEMBERSHIP ACCREDITATION SUMMARY

CAMP	TERM	NEXT VISIT YEAR
Academic Camp Canada	Accredited - 2 Year Term	2022
Camp Artaban	Accredited - 2 Year Term*	2023
Camp Bob	Accredited - 3 Year Term*	2024
Camp Bow-Isle	Aspiring	
Camp Douglas	Accredited - 2 Year Term	2022
Camp Fircom	Accredited- 3 Year Term	2022
Camp Goodtimes	Accredited- 4 Year Term	2022
Camp Grafton	Accredited- 4 Year Term	2022
Camp Hatikvah	Accredited - 3 Year Term	2022
Camp Homewood	Accredited - 4 Year Term*	2025
Camp Imadene	Accredited - 4 Year Term	2024
Camp Jubilee	Accredited - 4 Year Term	2023
Camp Kakhamela	Accredited - 1 Year Term	2022
Camp Koolaree	Aspiring	
Camp Latona	Aspiring	
Camp Likely	Aspiring	
Camp Luther	Accredited - 4 Year Term	2023
Camp Miriam	Accredited - 4 Year Term	2022
Camp Owaissi	Accredited - 4 Year Term	2024
Camp Potlatch	Accredited- 4 Year Term	2022
Camp Pringle	Accredited - 4 Year Term	2023
Camp Qwanoes	Accredited - 4 Year Term	2025
Camp Sagitawa	Accredited - 4 Year Term*	2025
Camp Shawnigan	Aspiring	
Camp Squamish	Aspiring	
Camp Squeah	Accredited - 4 Year Term	2025
Camp Summit	Accredited - 4 Year Term	2024
Camp Sunrise	Accredited - 4 Year Term	2023
Camp Tulahead	Aspiring	
Camp Winfield	Accredited - 4 Year Term	2024

# CURRENT MEMBERSHIP ACCREDITATION SUMMARY

CAMP	TERM	NEXT VISIT YEAR
Daybreak Point Bible Camp	Aspiring	
Educo	Accredited - 1 Year Term	2022
Eureka Outdoor Camp	Accredited - 4 Year Term	2023
Evans Lake	Accredited - 4 Year Term	2022
Gardom Lake	Accredited - 4 Year Term	2023
Green Bay Bible Camp	Accredited - 4 Year Term*	2025
Kawkawa Camp	Accredited - 3 Year Term	2022
Keats Camp	Accredited - 4 Year Term	2023
Lake of the Trees Bible Camp	Accredited - 1 Year Term	2022
MacKenzie Camp	Accredited - 4 Year Term	2024
Maple Spring Bible Camp	Accredited - 3 Year Term	2023
Mountain View Summer Camp	Accredited - 4 Year Term	2023
Ness Lake Bible Camp	Accredited - 4 Year Term	2022
Pines Bible Camp	Aspiring	
Powell Lake Outdoor Learning Centre	Aspiring	
Rock Lake United Church Camp	Accredited - 4 Year Term	2022
Rockridge Canyon	Aspiring	
Sasamat Outdoor Centre	Accredited - 4 Year Term	2023
Sea to Sky Outdoor School	Accredited - 4 Year Term	2022
Silver Lake Camp	Accredited - 2 Year Term	2023
Stillwood Camp	Accredited - 4 Year Term	2022
Strathcona Park Lodge	Accredited - 4 Year Term	2022
The YES Camp	Aspiring	
Timberline Ranch	Accredited - 4 Year Term	2023
Webb's Holiday Acres	Accredited - 3 Year Term	2021
YMCA Camp Elphinstone	Accredited - 4 Year Term	2023
YMCA Camp Kanannaq	Aspiring	
YMCA-YWCA Camp Thunderbird	Accredited - 4 Year Term	2023
Zajac Ranch	Accredited - 4 Year Term	2022



# TSBC LOBBYING REPORT

## *Kristen Hyodo & Paul Chatterton*

Over the last year work with TSBC notably slowed down. TSBC took a pause on this initiative due to the pandemic and subsequent organizational disruptions. Communication restarted in March 2021, with a new external stakeholder representative from TSBC, Kaylyn Kretschmer. Since that time a few meetings have occurred, and TSBC has formed an advisory group to use as a sounding board to workshop elements of the regulation. Kristen Hyodo and Paul Chatterton both sit on this advisory group. While this work is ongoing, it does appear as though early, organized, and direct communication and lobbying with TSBC has made a difference in their approach towards challenge courses.

The original intent of TSBC was to regulate all zip line and challenge course elements, however after consultation with owners/operators TSBC has shared that they will likely only regulate zip lines, whether they be stand-alone or an element of a challenge course, but not other challenge course elements. For example, zip lines incorporated into a challenge course are likely to become regulated, but the rest of the course would not be. The other challenge course elements would continue to require annual inspection by an ACCT approved inspector.

Regarding climbing walls, the current line of thinking is to regulate climbing walls where there is little supervision or where an auto belay system is used. That is, systems where there is less user – operator interaction are likely to become regulated, most summer camp climbing walls do not fit into this category.

It is important to note that final decisions have not been made, and this information is subject to change. TSBC is reviewing safety of the sector for the entire province, which includes many challenge courses that operate outside of BCCA accredited summer camps. Conversations are still generative at this point and there has not been a timeline shared as to when summer camps can expect to see the new Amusement Rides and Devices Regulation implemented. BCCA will remain connected and as tuned in as possible, and our position on this work remains supportive of improved safety features, however opposed to changes that will increase cost or administration with limited safety enhancements.

Kristen Hyodo - BCCA Co-Conference Chair & TSBC Response Committee Co-Chair  
Paul Chatterton - BCCA Accreditation Chair & TSBC Response Committee Co-Chair



## CCA UPDATE

### Geoff Park

Echoing the report from 2020, the main focus of the CCA was to lobby and advocate for support for the Camping industry across Canada. Proof Strategies continued to provide their services to the CCA through October of 2021. Weekly government advocacy meetings occurred throughout the year with committee members Mark Diamond (OCA), Sean Day (Quebec), Keith Publicover (kdp Consulting), Stephane Richard (CCA President), Travis Allison (Incoming CCA President) and Geoff Park (BCCA).

The most significant measurable outcome of the expected slow bureaucratic governmental processes came in late December.

As the Liberal government campaigned during the election, they communicated the reformatting of a continued wage and rent subsidy program focused on the hardest hit business in the Tourism and Hospitality sector. The focus of the advocacy committee turned quickly to ensuring that the Summer Camp and Outdoor Education sector was recognized and included in that grouping. After many meetings, letters and lobbying we were successful. When the detailed legislation of Bill C-2 was released, the line read in the eligible entities section:

*“Overnight recreational camps - operating or managing overnight recreational camps, such as: children's camps, family vacation camps, outdoor adventure retreats “*

From many who have sat on the CCA board for many years, this is believed to be the first time the Summer Camp industry has been specifically named in federal legislation. This inclusion will support many camps across Canada weather the winter with access to significant wage and rent subsidies through May 7th, 2022. The focus of the CCA moving into 2022, under the leadership of now president Travis Allison is to establish a sustainable funding model for the CCA which includes the ability to continue the vital work in government relations. This work will continue to anchor the value of our industry which will continue to benefit camps for years to come.

I am super proud of the accomplishments to date and it is an honour to represent the BCCA at the national level. I am excited to continue these efforts through 2022.

Geoff Park / Parky - BCCA CCA Rep.



# TREASURER'S REPORT

## *Samantha Bussieres*

Since joining the BCCA Board in April, I have the opportunity to learn so much from current and past Board Members and the Camping Community as a whole. After attending the BC Camping Conference for several years, and getting to know many camps and camp professionals throughout the province, being able to support our community through my involvement with the Board is rewarding. I am incredibly grateful for the support of my fellow Board Members as I took on the role of Treasurer during a fiscal year that was everything except typical for the BCCA. In addition to switching banks, increases to membership fees, continued expenses due to lobbying, re-starting accreditation visits- and the associated expenses, and bringing on a new staff person; this year also brought the official “retirement” of long-time BCCA Bookkeeper, Al Vetter.

As budgeted, we experienced a significant deficit in 2021 due to continued lobbying expenses. In order to minimize costs where possible, all Board meetings and retreats were virtual. The Program Coordinator continued to work at reduced hours, but enough hours to maintain our necessary operations. Despite an increase to membership fees, we still experienced decreased revenue as a number of our member camps were still operating on reduced budgets or not at all.

We are proposing a moderate deficit, and are hopeful that the deficit may be further reduced as camps continued to re-open, increase their operating budgets, and we welcome returning and new corporate sponsors. A significant change in the proposed 2022 budget, compared to 2021, is significantly less money allocated towards lobbying expenses. As discussed at the 2021 AGM, membership fees will be increasing an additional 10%. We are still allocating some funds, to support National and Provincial advocacy initiatives for support for camp programs. The Board is continuing to meet virtually, and our Spring Retreat will be virtual to help keep costs low. We are excited to have Claire in the Program Coordinator role, and wholeheartedly believe the cost of staff wages is well worth the benefit that this role provides to the membership, Board and larger camping community. Moving forward, the Board is continuing to explore new partnerships, ideas and opportunities for revenue, with the intention of re-building reserve funds. I look forward to serving as the Treasurer for another year, and to continue to build relationships with member camps and the Board.

Samantha Bussieres - BCCA Treasurer



# BC CAMPS ASSOCIATION

## 2022 Budget

### BCCA 2022 PROPOSED BUDGET

Updated: Jan 14 2022

	2022 Budget	2021 Actuals
<b>Income</b>		
Annual Conference	0.00	501.84
Auction BCCA Portion	0.00	0.00
Commissions/rebates	0.00	0.00
Dave Stevens Mem Fund Int.	0.00	0.00
Interest	0.00	742.50
Lorne Brown Memorial Fund	1,000.00	0.00
Membership Dues-Camps	29,000	25,278
Member Day Camp Dues	0.00	0.00
Memberships Corporate	1,500.00	650.00
Memberships Personal	60.00	30.00
Other Income		0.00
Web site advertising		0.00
<b>Total Income</b>	<b>31,560.00</b>	<b>27,201.96</b>
<b>Expense</b>		
Accounting Software	240	313.60
Advocacy	2,000.00	31,500.00
Bank Charges	625.00	777.74
Lorne Brown Camperships	1,000.00	900.00
Dave Stevens Fund Award	0.00	0.00
Conference Speakers	0.00	200.00
Executive Retreats and Travel	1,000.00	272.96
Conference Fees and Staff Travel	210.00	0.00
CCA Fees & Memberships	2,450.00	3,485.20
Insurance	3,000.00	2,808.00
Membership Training	0.00	0.00
Miscellaneous	0.00	0.00
Payroll Expense	15,000.00	10,355.45
Payroll Benefits CPP & EI	1,300.00	1,695.69
Postage & Printing	300.00	386.93
Publicity-Advertising	150.00	110.21
Storage locker	0.00	0.00
Supplies	800.00	707.45
Travel - Accreditation	3,000.00	1,231.84
Travel - CCA Leadership Forum	2,500.00	0.00
Web Site hosting/tech support/Database	1,250.00	55.73
Subsidy- Conference	0.00	0.00
Teleconference Software	225.00	0.00
Phone	500.00	0.00
BCCA Awards	300.00	0.00
<b>Total Expense</b>	<b>35,610.00</b>	<b>\$ 54,800.80</b>
<b>Net Income</b>	<b>(4,050.00)</b>	<b>(27,598.84)</b>



# BC CAMPS ASSOCIATION

## *2021 Profit & Loss*

### British Columbia Camps Association

#### Profit and Loss

January - December 2021

	TOTAL
<b>INCOME</b>	
Annual Conference Proceeds	501.84
Interest	742.50
Memberships Camps	25,277.62
Memberships Corporate	650.00
Memberships Personal	30.00
<b>Total Income</b>	<b>\$27,201.96</b>
<b>GROSS PROFIT</b>	<b>\$27,201.96</b>
<b>EXPENSES</b>	
Accounting software	313.60
Advocacy	31,500.00
Bank Charges	777.74
Camperships	900.00
Conference Speakers	200.00
Executive	272.96
Fees & Memberships	3,485.20
Insurance	2,808.00
Payroll Benefits	1,695.69
Payroll Expenses	10,355.45
Postage	386.93
Publicity-Advertising	110.21
Supplies	707.45
Travel - Accreditation	1,231.84
Web Site	55.73
<b>Total Expenses</b>	<b>\$54,800.80</b>
<b>PROFIT</b>	<b>\$ -27,598.84</b>



*Canadian Camping Association  
Association des camps du Canada*

## OUR WHAT

We support, equip, promote and accredit summer camps in BC.

## OUR WHY

We see a thriving camping community in BC where people are challenged and equipped to be the best version of themselves.

## OUR GUIDE

These values, alongside OUR WHY, guide and direct our decision making and behaviour.

**Development** - There are many layers to development and they are all important. Social, ethical, emotional, physical, cognitive, and leadership competencies are developed in a wide spectrum of ways among camps.

**Community** - Camps in BC understand that there is a bigger picture. As such, we see other camps as family, rather than competitors, while we work together towards a common goal.

**Quality** - We want camps to continue to push the threshold of excellence whether it be bolstering weaknesses or leaning into strengths.

**Safety** - It is important for participants to be safe both physically and emotionally. Camps must mitigate and resolve dangerous scenarios as well as foster acceptance, inclusivity, and comradery.