**TO:** [EMAIL ADDRESS]

**SUBJECT:** URGENT — Camps Need Your Help: Support Programs

[Mr. XX / Ms. XX,]

First and foremost, please accept our congratulations on a hard-fought campaign, and on your election. We’re looking forward to working with you as our Member of Parliament.

I’m writing to you as a constituent of [INSERT RIDING NAME] about a matter that’s deeply important to the well-being of our community: the survival of Canadian camps.

I’m a senior leader at [INSERT CAMP NAME], which has been a vital part of the community for XX years. We have strong ties and long-standing relationships with local suppliers throughout the region, we serve as an important local employer, and we have a solid track record for engaging and support children, youth and families as well as serving as a key pillar of the local tourism sector.

But the pandemic hit our camping sector hard. For context: Our core season is summer. Many camps couldn’t operate at all in the summer of 2020 and others pivoted to significantly reduced program offerings — meaning zero to minimal inbound revenue for a year despite ongoing expenses. And with the late approvals from public health authorities this past summer, many camps simply could not ramp up operations in time for the 2021 season.

The relief measures delivered to date are welcome and appreciated, but frankly they are not enough. The late start of the season means we will not be able to recoup the losses from 2020. Without further support, camps are at risk of closing their doors permanently. That would mean losing a major tent pole of the local economy — one that so many small and medium businesses rely upon for their own livelihoods.

We need more help from the federal government — specifically the extension of wage and rent support for help getting through the winter months. We’re mindful that such an extension was raised on the campaign trail, and we’re hopeful for your support on ensuring it gets implemented by the government.

Please: prioritize this urgent need, connect with us for a deeper conversation, and help ensure this gets fixed quickly once the Parliamentary session begins.

Thanks for your attention. We look forward to your reply.

Sincerely,

[INSERT NAME]

[TITLE, CAMP NAME]